



# ELEVATE

DISTRICT FIVE

An initiative by Miami-Dade County Commissioner Eileen Higgins that utilizes data and feedback to create, leverage, and expand programs and tools to support and *strengthen small businesses* in District 5.



## SMALL BUSINESS RECOVERY & GROWTH



Commissioner  
**Eileen Higgins**  
District 5



## SMALL BUSINESS RECOVERY & GROWTH

### ABOUT ELEVATE D5

The COVID-19 pandemic brought to light systemic issues that have existed for decades in the Miami-Dade small business community. From technology barriers to inaccessibility to emergency grants and loans, our small business community was left in the dark many times about the tools they had available to survive this public health crisis. That's why Miami-Dade County Commissioner Eileen Higgins is launching the Elevate District 5 Program.

Elevate District 5 is Commissioner Higgins' comprehensive recovery and growth plan that utilizes data and feedback to create, leverage, and expand existing small business programs and tools to support and strengthen small businesses in District 5. The program is funded by the American Rescue Plan (ARPA), President Biden's plan to provide direct relief to Americans and rescue the economy.

### PROGRAM GOALS

- Foster a lasting supportive environment for District 5 small businesses
- Fill technology gaps at all levels
- Spur growth through skills and capital
- Build understanding of further small business needs

### PROGRAM PARTNERS

Commissioner Higgins is partnering with local and national organizations to launch a diverse array of programs and tools focused on the development and growth of small businesses in District 5. While the list of partners continues to expand, current partners include:



### SMALL BUSINESS LANDSCAPE



#### SMALL BUSINESSES IN MIAMI-DADE

Miami-Dade County: 67,000  
District 5: 7,000



#### STATISTICS

- 4,400 District 5 businesses have 2-5 employees
- 93% have less than 10 employees
- 76% make less than \$1M in annual revenue



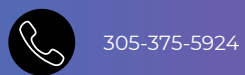
#### COMMON INDUSTRIES

Restaurant/ Hospitality  
Professional services  
Retail/ wholesale



#### LEARN MORE

To learn more about the Elevate D5 program, please visit [www.miamidade.gov/district05](http://www.miamidade.gov/district05)



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